



**57%**  
OF RESPONDENTS HOLD  
A MINIMUM OF ONE  
CERTIFICATION



**BAs WHO HOLD AT LEAST  
ONE CERTIFICATION  
EARN 12% HIGHER  
THAN NON-CERTIFIED  
RESPONDENTS**

**BUSINESS ANALYSIS PROFESSIONALS WHO HOLD ONE OR MORE  
IIBA CERTIFICATIONS EARN 12% HIGHER THAN NON-CERTIFIED**



**58% OF GLOBAL RESPONDENTS  
HOLD A CBAP® CERTIFICATION**

### Benefits of Certification

The top reasons for getting certified include higher confidence at work (30%) and greater fulfillment in their role (15%).



**Certified business analysis professionals reported higher ratings of career satisfaction through greater confidence and fulfillment. **45%****



**BAS WHO HOLD AN IIBA CBAP®  
CERTIFICATION EARN 26% MORE  
VS NON-CERTIFIED**



**BAS WHO HOLD AN IIBA CCBA®  
CERTIFICATION EARN 8% MORE  
VS NON-CERTIFIED**

### AGILE PRACTICES ARE ON THE RISE

IIBA® Agile Analysis Certification strengthens your skills and expertise, focusing on applying an agile perspective within a business analysis framework.



**BAS WHO HOLD AN AAC  
CERTIFICATION EARN 26% MORE  
VS NON-CERTIFIED**

### Business Data Analytics



IIBA® Certification in Business Data Analytics recognizes your ability to ‘translate’ data rapidly into value-add information to help business leaders better utilize and consume results to get better outcomes.

In the 2021 IIBA® Global State of Business Analysis Survey 65% of respondents report they are involved in Business Data Analytics.

## HOW TO GET STARTED



- Take Self-Assessment Quiz**
- Check Eligibility Requirements**
- Find an Endorsed Education Provider™ Training Course**
- Complete Application**
- Application Review**
- Payment**
- Book Exam Date**
- Share Your Digital Badge**

### Become a Member and Receive the Full Report

IIBA Members have exclusive access to leading content, including the full report of the 2021 Global State of Business Analysis Report.

Learn more at [www.iiba.org/membership](http://www.iiba.org/membership)



## THANK YOU TO OUR SPONSORS



All salary data reported in U.S. dollars.  
A detailed salary survey guide will be available to IIBA members in Q4 2021.  
The statistical significance has been calculated to be + or - 3% based on # and quality of respondents & the breakdown of the regions  
IIBA conducted salary surveys in 2009, 2010, 2013, 2017, 2018, 2019, 2020  
\* average salary excludes results below \$25,000 USD