

PgM 330 - Program Management Essentials - 3 Days

21 PDUs - 3 Days

Workshop Description:

This Program Management Workshop addresses the essential aspects of the five (5) Program Management Performance Domains: Program Strategy Alignment, Program Benefits Management, Program Stakeholder Engagement, Program Governance, and Program Life Cycle Management, and the Supporting Processes that are consistent with PMI's *The Standard for Program Management* (4th Edition © 2017).

The Workshop provides a comprehensive introduction to the concept of a “Program” as opposed to a “Portfolio” and a “Project”, distinguishing between Program Management, Portfolio Management, and Project Management. The role of the Program Manager and the skills and competencies needed to become a Program Manager are also covered.

Intended Audience:

This Workshop is intended for program managers, senior project managers, PMO managers, and senior management who wish to gain a working knowledge of the generally-accepted approach, activities, and processes for managing a Program. Program managers looking to improve their leadership skills and improve their understanding of how to manage their Programs should take this Workshop as should students on a track to take the Program Management Professional (PgMP®) Certification exam.

Prerequisites:

1. Introductory competency in the practices and processes contained in the 4th Edition of PMI's *The Standard for Program Management* and “real world” Program Management experience.

Workshop Content:

1. Understanding the concepts of Program Management in Organizations.
2. Understanding the differences between a Program and a Project; and between Program Management and Project Management.
3. Understanding the 5 Program Management Performance Domains:
 - Program Strategy Alignment
 - Program Benefits Management
 - Program Stakeholder Engagement
 - Program Governance
 - Program Life Cycle Management
4. Understanding the 3 Phases of the Program Life Cycle (and their respective Activities) and Program Life Cycle Management:
 - Definition Phase
 - Delivery Phase
 - Closure Phase
5. Understanding the challenges and opportunities encountered in a “typical” Program.

Workshop Objectives:

Upon completion of this workshop, the student should be able to:

1. Define and describe the **Program Strategy Alignment** domain and the importance of the strategic focus of programs. This should include: Organizational Strategy and Program Alignment; The Program Roadmap; and, Environmental Assessments.
2. Define and describe the **Program Benefits Management** domain and the importance of identifying and clarifying the program's benefits and intended outcomes. This should include: Benefits Identification; Benefits Analysis and Planning; Benefits Delivery; Benefits Transition; and Benefits Sustainment.
3. Define and describe the **Program Stakeholder Engagement** domain and the importance of managing stakeholder expectations on a program. This should include: Program Stakeholder Identification; Stakeholder Engagement Planning; and Stakeholder Engagement.
4. Define and describe the **Program Governance** domain and the important role of a program governance board. This should include: Program Governance Boards; Program Governance Board Responsibilities; Relationship Between Program Governance and Program Management; Common Individual Roles Related to Program Governance; Programs as Governing Bodies; and Other Governance Activities that Support Program Management.
5. Define and describe the **Program Life Cycle Management** domain and the important role of the Program Life Cycle. This should include: the Program Definition Phase; the Program Benefits Delivery Phase; the Program Closure Phase; and Mapping of the Program Life Cycle to Supporting Activities.
6. Define and describe the **Program Management Supporting Activities** and their importance in enabling a synergistic approach for the purpose of delivering program benefits. These processes should include: Program Scope Management; Program Quality Management; Program Schedule Management; Program Financial Management; Program Resource Management; Program Communications Management; Program Risk Management; Program Procurement Management; and Program Integration Management.
7. Identify the challenges and opportunities typically encountered on a Program through a **Program Management Case Study** that will be integrated throughout this 3-day workshop.